



GLOBAL WOMEN'S FORUM DUBAI 2020

THE POWER OF INFLUENCE

AGENDA

MC INTRO

09:00 - 09:05

Plenary Hall

Welcome Note

GAME-CHANGER

09:05 - 09:25

Plenary Hall

Speaker

CARLA HARRIS

Vice Chairman, Managing Director,
and Senior Client Advisor,
Morgan Stanley - USA

PLENARY PANEL

09:25 - 10:10

Plenary Hall

Session

**GLOBAL GENDER BALANCE:
BETWEEN RESPONSIBILITY AND
RESPONSIVENESS**

Speakers

HESSA BUHUMAID

Minister of Community Development -
UAE

PEDRO CONCEIÇÃO

Director, Human Development Report
Office, UNDP

CAREN GROWN

Senior Director for Gender,
World Bank Group

Moderator

DAN MURPHY

Correspondent, CNBC

BREAK

10:10 - 10:25

GAME-CHANGER

10:25 - 10:45

Plenary Hall

Speaker

CAPT. BRENDA BERKMAN

Pioneering female firefighter - USA

IN CONVERSATION WITH

10:45 - 11:05

Plenary Hall

Speaker

SAIDA MIRZIYOYEVA

Member of the Commission on Gender Equality, Republic of Uzbekistan

Moderator

HUDA AL HASHIMI

Assistant Director General for Strategy & Innovation, Prime Minister's Office - UAE

BREAK

11:05 - 11:15

BREAKOUT SESSIONS

11:15 - 11:45

The Gate

ECONOMY HUB

Session **INSIGHTS FROM MCKINSEY & COMPANY:
'MIDDLE EAST WOMEN AT WORK' REPORT**

Speaker **CHIARA MARCATI**
Partner – McKinsey & Company

FUTURE HUB

Session **EQUALITY IN THE ENERGY SECTOR**

Speakers **KHAWLA AL MEHAIRI**
Executive Vice President of Strategy and Government
Communications, DEWA – UAE

VALERIE LEVKOV
Senior Vice President, Africa, Middle East and
Mediterranean, Electricité de France

Moderator **CAMPBELL M. STEEDMAN**
Partner, Squire Patton Boggs



SOCIETY HUB

Session **BE AN INFLUENCER AND DRIVER FOR POSITIVE
CHANGE**

Speaker **SAYYIDA BASMA AL SAID**
Psychotherapist and Clinical Hypnotherapist –
Sultanate of Oman

BREAKOUT SESSIONS

11:15 - 11:45

The Gate

ENTREPRENEURSHIP HUB



Session HOW TO GET FUNDED

Speakers DINA EL SHENOIFY

Chief Investment Officer, Flat6Labs – Egypt

DANY FARHA

Co-Founder & CEO, BECO Capital – UAE

AMBAR AMLEH

Chief Operating Officer, Ibtikar Fund – Palestine

MEDIA HUB

Session WHEN WOMEN WIN: POPULAR MEDIA SHATTERS STEREOTYPES

Speaker RANA NAWAS

Rana Nawas, 'When Women Win' Podcast Host

ARTS & CULTURE HUB



Session WOMEN CREATIVES - SHAPING CULTURES

Participants TCO WOMEN'S CREATIVE NETWORK MEMBERS

Moderator JALAL LUQMAN

Artist – UAE

BREAK

11:45 - 12:00

DAY 1 | SUN
16 FEB

PLENARY PANEL

12:00 - 13:00

Plenary Hall

WE-FI LUNCHEON

13:00 - 13:45

Mina A'Salam

By invitation



IN CONVERSATION WITH

13:45 - 14:05

Plenary Hall

Speaker

**SHEIKHA LATIFA BINT MOHAMMED
BIN RASHID AL MAKTOUM**

Chairperson, Dubai Culture & Arts
Authority - UAE

Moderator

HADLEY GAMBLE

Anchor, CNBC

GAME-CHANGERS

14:05 - 14:25

Plenary Hall

We-Fi Summit Keynote

SÉRGIO PIMENTA

Vice-President, Middle East and Africa, IFC - World Bank Group



Speakers

DINA EL SHENOIFY

Chief Investment Officer, Flat6Labs - Egypt

DANIELE HENKEL

Businesswoman & We-Fi Leadership Champion - Canada

DEWA SUSTAINOVATE IDEA LAB

14:15 - 15:45

Future Hub



PLENARY PANEL

14:25 - 15:15

Plenary Hall

Session

**EMPOWERING WOMEN
ENTREPRENEURS IN THE MENA
REGION: NEW SOLUTIONS TO
OVERCOMING BARRIERS**



Speakers

RANIA AL-MASHAT

Minister of International Cooperation –
Egypt

NADIA AL SAEED

General Manager, Bank Al Etihad –
Jordan

HEIKE HARMGART

Managing Director, European Bank for
Reconstruction and Development

LAURA LANE

President, Global Public Affairs, UPS –
USA

MICHAEL OKOROAFOR

VP Sustainability, McCormick – USA

Moderator

LUBNA BOUZA

Editor-In-Chief, Business,
Sky News Arabia

BREAK

15:15 - 15:30

PLENARY PANEL

15:30 - 16:15

Plenary Hall

Session

REVOLUTION 4.0:
A NEW PARADIGM FOR THE
WORKFORCE

Speakers

KHALFAN BELHOUL

CEO, Dubai Future Foundation - UAE

CAITLIN KRAFT-BUCHMAN

Founder & CEO, W@TT - Switzerland

EMMA MORTINHO-TRUSWELL

COO and Co-founder,
Oxford Insights - Australia

Moderator

HENRY BONSU

Broadcaster and International
Conference Host - UK

MINISTERIAL ROUNDTABLE

15:30 - 17:00

Mina A'Salam

By invitation

we-fi
WOMEN ENTREPRENEURS
FINANCE INITIATIVE

GALA DINNER

19:30 - 21:00

By invitation

DUBAI
Culture الثقافة

**WE-FI CHAMPIONS
BREAKFAST**

08:30 - 10:20

Mina A'Salam

By invitation



**WE-FI ENTREPRENEURS &
LEADERSHIP CHAMPIONS BREAKFAST**

WE-FI FINANCE CHALLENGE

**UAE GENDER
BALANCE COUNCIL
WORKSHOP IN
COLLABORATION
WITH OECD**

09:00 - 11:30

Mina A'Salam

By invitation

GAME-CHANGER

09:05 - 09:25

Plenary Hall

Speaker

ADAH AL MUTAIRI

Scientist, University of California San
Diego - USA

PLENARY PANEL

09:25 - 10:10

Plenary Hall

Session

WOMEN LEADERS IN GOVERNMENT

Speakers

LANIA AL MASHAT

Minister of International Cooperation –
Egypt

MARIAM AL MHEIRI

Minister of State for Food Security –
UAE

LANA NUSSEIBEH

UAE Ambassador and Permanent
Representative to the UN

MIMOZA KUSARI LILSA

MP – Republic of Kosovo

Moderator

JOHN DEFTERIOS

Business Emerging Markets Editor –
CNN

YOUTH CIRCLE

10:00 - 11:00

Future Hub

By invitation

BREAK

10:10 - 10:30

TECHNICAL WORKSHOPS

WORKSHOP A

Speakers

10:30 - 12:30

Mina A'Salam

By invitation



VALUE CHAIN PARTNERSHIP WORKSHOP

CAREN GROWN

Senior Director, Gender, World Bank

MICHAEL OKOROAFOR

VP, Global Sustainability McCormick

ELIZABETH VAZQUEZ

CEO, WeConnect

JAMILE BELABIDI

Purchase Group Manager, P&G

CHRISTINE SVARER

Director, Business for Social Responsibility
(BSR)

ANNA MORI

Partnerships Officer, SheTrades

NATASHA JAMAL

Middle East & Africa Regional Director,
MasterCard Centre for Inclusive Growth

MAMADOU BITEYE

Vice President, Social Impact for the Central
Europe, Middle East and Africa, Visa

OKSANA PAK

Head of Access to Finance and
Entrepreneurship, EBRD

ANNA WILSON

Principal SME Finance and Development
Group, EBRD

JANA MALINSKA

Program Manager We-Fi, World Bank

HANH NAM NGUYEN

Program Manager, Global SME Facilities
(GSMEF) & We-Fi, IFC

WORKSHOP B

Speakers

BRAVE WOMEN SYMPOSIUM

MAY BABIKER

Manager, Women and Youth Empowerment
Division, ISDB

MOHAMMAD SKAIK

Head of MENA Programs, SPARK

SAFIA ALI ALJABRI

Director of Programs – SMEPS

NASEEM SALEH AHMED AL-GERSHI

Owner Almanar School

GAME-CHANGER

10:30 - 10:50

Plenary Hall

Speaker

RANA DAJANI

Professor of Molecular Cell biology;
Founder & Director, We Love Reading;
President of Society for Advancement
of Science and Technology in the Arab
world; Visiting Professor at the Jepson
School of Leadership University of
Richmond

GAME-CHANGER

10:50 - 11:10

Plenary Hall

Speaker

HILLARY YIP

CEO, Minor Mynas – Hong Kong

BREAK

11:10 - 11:20

BREAKOUT SESSIONS

11:20 - 11:50

The Gate

ECONOMY HUB

Session **GENDER RESPONSIVE BUDGETING**

Speakers **ZOHRA KHAN**

Global Policy Advisor, Governance & National Planning,
UN Women

STEFANIA FABRIZIO

Deputy Unit Chief, Strategy, Policy and Review
Department, IMF

Moderator **NOUR EL CHEDRAWI**

Lead Projects Executive - Federal Competitiveness &
Statistics Authority - UAE

FUTURE HUB

Session **THE POWER OF SUSTAINABLE ACTION**

Speakers **MOHAMMED AL SHAMSI**

Vice President of Civil Projects Engineering & Water
Maintenance, DEWA

MAJID ALI HILAL ZAHIR AL HAZAMI

Director, Smart Grid PMO

ATHBEH HAMDAN ALSHEHHI

Sr. Engineer, Climate Change & Sustainability, DEWA

Moderator **CHRISTOPHER SKIPPER**

Partner, Squire Patton Boggs

هيئة كهرباء ومياه دبي
Dubai Electricity & Water Authority



BREAKOUT SESSIONS

11:20 - 11:50

The Gate

ENTREPRENEURSHIP HUB



Session **WOMEN LEVERAGING E-COMMERCE
FOR GROWTH**

Speaker **KOMAL MOHINDRA**
Senior Private Sector Specialist, World Bank

MERIE M SLIMAIN
Senior Private Sector Specialist, World Bank

JAMES HOWE
Senior Adviser International Marketing, Branding and
e-Commerce, ITC

YASMINE EL-MEHAIRY
Coushies, Egypt

LARA SHAHIN
Jeroun, Jordan

HANA GUELLATI
Ma Box, Algeria

BREAKOUT SESSIONS

11:20 - 11:50

The Gate

MEDIA HUB

Session **SOCIAL MEDIA: DOORS TO WOMEN'S ECONOMIC OPPORTUNITIES**

Speaker **EBELE OKOBI**

Public Policy Director, Africa, the Middle East & Turkey – Facebook

ARTS & CULTURE HUB

Session **CURATING COMMUNITIES:
INFLUENCING SOCIETY THROUGH ART**

Speaker **DINA SAADI**

Artist & Muralist – UAE



BREAK

11:50 - 12:00

KEYNOTE

12:00 - 12:15

Plenary Hall

Keynote Speech

SHAMSA SALEH

Chief Executive Officer,
Dubai Women Establishment

IN CONVERSATION WITH

12:15 - 13:00

Plenary Hall

Speaker

THE RT. HON. THERESA MAY

Member of Parliament of Maidenhead,
Former Prime Minister of the
United Kingdom

Moderator

LANA NUSSEIBEH

UAE Ambassador and Permanent
Representative to the UN

LUNCH BREAK

13:00 - 13:45

TECHNICAL WORKSHOPS

13:30 - 15:30

Mina A'Salam

By invitation



WORKSHOP C

PARTNERING TO ACCELERATE WOMEN-LED BUSINESSES GROWTH

Speakers

SHRUTI CHANDRASEKHAR

Head, SME Ventures & Startup Catalyst, IFC

HEATHER MATRANGA

Senior Director, Village Capital

DEEPAK MENON

Chief Program Officer, Village Capital

WORKSHOP D

Speakers

BUSINESS & THE LAW WORKSHOP

HANAN AHLI

Executive Director of Competitiveness Sector, Federal Competitiveness and Statistics Authority – UAE

AMBASSADOR KELLY E. CURRIE

Ambassador-at-Large for Global Women's Issues – USA

EIMAN AL-MUTAIRI

Assistant Minister for Commerce and Investment, Saudi Arabia

ABLA AMAWI

SG of the Higher Population Council of Jordan

WORKSHOP E

Speakers

E-COMMERCE CLINIC

JAMES HOWE

Senior Adviser International Marketing, Branding and e-Commerce, ITC

MEHDI CHAKER

Trade Promotion Adviser, ITC

GAME-CHANGER

13:45 - 14:05

Plenary Hall

Speaker

**CAPT. SHEIKHA MOZAH BINT
MARWAN AL MAKTOUM**

Lieutenant Pilot, Dubai Police - UAE

GAME-CHANGER

14:05 - 14:25

Plenary Hall

Speaker

LAURA LANE

President - Global Affairs, UPS - USA

PLENARY PANEL

14:25 - 15:10

Plenary Hall

Session

**ACHIEVING 2030'S SDGs: WOMEN'S
ENGAGEMENT**

Speakers

ABDULLA NASSER LOOTAH

Director General of Federal Competitiveness
and Statistics Authority

SHAMSA SALEH

Secretary General, UAE Gender Balance
Council

TALINE KORANCHELIAN

Deputy Director, Middle East and Central
Asia Department, IMF

ZOHRA KHAN

Global Policy Advisor, Governance &
National Planning, UN Women

Moderator

HADLEY GAMBLE

Anchor, CNBC

BREAK

15:10 - 15:30

BREAKOUT SESSIONS

15:30 - 16:00

The Gate

ECONOMY HUB

Session **THE POWERFUL ROLE WOMEN CAN PLAY ON COMPANY BOARDS**

Speakers **DR. ASHRAF GAMAL EL DIN**

Chief Executive Officer, Hawkamah – UAE

FAHIMA AL BASTAKI

Executive Vice President and Head of Business Development Division, Dubai Financial Market – UAE

VANESSA ABERNETHY

Committee Member, 100 Women in Finance – UAE Chapter

FUTURE HUB

Session **INNOVATION FOR THE FUTURE**

Speakers **SAIF SAEED ALMHEIRI**

VP - Research & Development, DEWA

AAESHA ALNUAIMI

Director of solar innovation Centre, DEWA

HESHAM ISMAIL

Sr. Researcher - 4IR, DEWA

Moderator **MARWA AL-SIYABI**

Associate, Squire Patton Boggs



SOCIETY HUB

Session **MEANINGFUL WORK-LIFE BALANCE**

Speaker **GHADA OTHMAN**

Director of INSEAD Women in Business Club

BREAKOUT SESSIONS

15:30 - 16:00

The Gate

ENTREPRENEURSHIP HUB



Session	WOMEN-LED BUSINESSES ACCESSING PROCUREMENT OPPORTUNITIES
Speaker	<p>HADY AGINA Procurement and Training Expert - CIPS Egypt Branch Founder Member</p> <p>ELIZABETH A. VAZQUEZ President, CEO, and Co-Founder, WEConnect International - France</p>

MEDIA HUB



Session	GOOGLE TRENDS: WHAT ARE PEOPLE SEARCHING FOR?
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ARTS & CULTURE HUB



Session	HEALING THROUGH ART
Speakers	<p>SARA POWELL Co-founder of Art Therapy International Centre - UAE</p> <p>DALAL AL SINDI Art Therapist - Bahrain</p>
Moderator	<p>JALAL LUQMAN Artist & Author - UAE</p>

PARTNERS

STRATEGIC SUSTAINABILITY PARTNER



GLOBAL KNOWLEDGE PARTNERS



INTERNATIONAL STRATEGIC PARTNER



CULTURAL PARTNER



SUPPORT PARTNERS



STRATEGIC MEDIA PARTNER



PODCAST PARTNER



MEDIA PARTNERS



INTERNATIONAL MEDIA PARTNERS



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